

Manufacturer-Sponsored Training Sessions

Training Sessions Offered for Intensive Dealer Product Education

Here is a great opportunity to provide dealers with product-specific training with your product(s)—whether it meets requirements for Title 1, IDEA (Individuals with Disabilities Education Act), Head Start, etc. or you just simply want to demonstrate how to market the product for increased sales. Review the “buzz words” for your customers to use in selling your product(s) and explain how those products qualify for stimulus funds, if they do. Teach your dealers how your product(s) and service(s) can help them succeed.

Scheduling/Room Set-Up

Supplier training sessions will be held on Thursday, March 18 and Friday, March 19, from 8:00–8:25 am and 8:35–9:00 am in the Orange County Convention Center. Five sessions will run concurrently during each time slot, for a maximum of 20 sessions over two days. *All rooms will be set theater-style with seating for 50 people.*

Selection Process

In order to provide equal access to all suppliers, only one training session per exhibitor may be reserved and times will be assigned by lottery. To be included in the lottery, your request for a training session must be received by **September 18, 2009**. NSSEA will not accept requests for specific time slots, however your day preference will be noted.

After **September 18, 2009** and upon space availability, training sessions will be assigned on a first-come, first-served basis and companies may apply to hold additional sessions. Please note that only companies exhibiting at Ed Expo may hold training sessions. Sessions are open to all attendees and may not be by invitation only.

Confirmations

Those companies assigned training sessions will receive confirmation in writing about assigned rooms and time slots. At that time, you will be asked to submit your session title and a brief description for attendees to review. This information will be listed on NSSEA's Web site and published in the *Show Program*.

Rate

The rate for a 25-minute session is \$100. Payment will be due upon confirmation of session.

Supplier Training Session Application

Deadline: September 18, 2009

Fee: \$100

Please complete this application, sign, and return to: NSSEA/EMI, via fax at 314-994-9650 or email at nssea@expomanage.net. Please keep a copy for your files. Receipt of application by the deadline does not guarantee a time slot.

Session Contact: _____

Company: _____

Phone: () _____

Fax: () _____

Email: _____

Preference of Day (Circle One): Thursday Friday

If space is still available after September 18, I would like to hold additional training sessions: YES NO