

2007 School Products Expo Attendee Registration

Register online at www.SchoolProductsExpo.com or fax this form with credit card payment to: (805) 654-1676.
OR pay by check and mail to: NSSEA Registration, c/o RCS, 2368 Eastman Ave., Suite #11, Ventura, CA 93003.

1. Registration Information: All individuals must be registered in order to attend.

Please complete sections 1-8. Photocopy this form for additional registrants.

COMPANY ID # (PLEASE REFER TO THE MAILING PANEL FOR THIS ID NUMBER)

FIRST NAME LAST NAME

NAME AS TO APPEAR ON BADGE TITLE

COMPANY

ADDRESS

CITY STATE ZIP COUNTRY

PHONE FAX

EMAIL WEB SITE

Preregistration Ends
January 12, 2007.

2. Member Status/ Primary Show Selection:

MEMBER

Please check your primary show or if you plan to do business in both shows check each one.

- School Equipment Show
- Ed Expo
- Both Shows

NONMEMBERS

Please check which show(s) you are attending.

- School Equipment Show
- Ed Expo
- Both Shows

Show Programs will be available for pickup at the Registration desk. If you prefer to have your Program mailed to you in advance, please check here.

3. Nonmembers – Join NSSEA and Save!:

- Check here to join NSSEA and save up to \$100 per person, per registration. In addition, the application processing fee will be waived! NSSEA membership is by company so once you join everyone in your company can attend both Ed Expo and the School Equipment Show at the low member rate.

Dealers: Please check your dues level according to the volume of gross annual sales of products for educational use only.

Gross Annual Sales:	Dues Amount:
<input type="checkbox"/> \$10,000,000 +:	\$350
<input type="checkbox"/> Under \$10,000,000:	\$175

Independent Reps: \$310

4. Registration and Events: Through January 12	After January 12
Member Dealers/Reps <input type="checkbox"/> \$25 per person	<input type="checkbox"/> \$50 per person
Nonmember Dealers/Reps <input type="checkbox"/> \$100 per person	<input type="checkbox"/> \$150 per person
Charity Golf Outing <input type="checkbox"/> \$150 per person	<input type="checkbox"/> \$165 per person

5. "School's In" Party at the Georgia Aquarium:

The "School's In" Party on Friday, March 2 is included in your registration. So that we may accurately arrange for transportation, food, and beverage, please let us know if you plan to attend. Yes No

6. Educational Workshops/Sessions: Admission to workshops is included in your registration, but to assist us in making arrangements, please indicate which sessions you plan to attend. See pages 5-9 for descriptions.

Ed Expo:

Wednesday: 1:15 pm-3:00 pm

- Marketing to the Generations
- You Pay Bills with Dollars... Not Percentages

Wednesday: 3:15 pm-5:00 pm

- The Wholesale Option to Help Your Bottom Line
- Top Product Hits for 2007
- Challenges of the Future: The Rebirth of the Small Independent Retailer

Thursday: 7:30 am-9:00 am

- Credit Management & Protection Methods to Help Your Business

Thursday: 8:00 am-9:00 am

- Year Round Profits
- Brand Aid: How to Make Your Store More Important than Anything it Sells!
- Moving Beyond the Typical Educational Products

Friday: 8:00 am-9:00 am

- Retail Store Roundtable
- Freight 101
- Basic Tools for Using Technology to Manage and Market Your Business

School Equipment Show:

Thursday: 9:00 am-10:15 am

- Better Places to Learn
- Shades of Green
- Requirements for Accessible School Design

Thursday: 10:30 am-11:45 am

- Educational Interiors
- First Cost vs. Life-Cycle Cost
- Technology Driven Changes in Learning Styles and their Impact on School Equipment

Friday: 9:00 am-10:15 am

- Educational Facility Planning: A Participatory Process
- Understanding the Customer
- Safety Schools by Design

Friday: 10:30 am-11:45 am

- Trends in School Construction and Design
- Impact on Learning: The Built Environment and Student Learning
- State of the Art Facilities

7. Tell us about yourself:

What best describes your business:

- Independent Rep Distributor Mail Order Online Order Retail Store

Primary job function: Owner Management Buyer Salesperson

Items You Sell: (check all that apply) Art Supplies

Classroom/Office Supplies Equipment/Furniture Instructional Materials

8. Choice of Payment:

Enclosed is my check payable to NSSEA in the full amount of \$_____.

Or charge to my Visa Mastercard Discover American Express

CARD NUMBER

EXP DATE

NAME AS IT APPEARS ON CARD

SIGNATURE

For special assistance, contact Monique Ferguson at (800) 395-5550, ext. 1027 or mferguson@nssea.org. A confirmation of registration will be sent to the email address you provided above. Badges will be available for pickup at the NSSEA Registration Desk.