

# 2007 Show Program Listing/Advertising

Your company's name, contact information, booth number, and products will be listed in the Ed Expo section of the School Products Expo Program, which will be distributed to all attendees. Complete this form to ensure your company's accurate listing. If any of the information is left blank, your company's listing will be left incomplete. [This information must be submitted to NSSEA by November 28, 2006 to be included in the Show Program. All information submitted after that date will be included in the Show Program Supplement.](#)

**Deadline: November 28, 2006**

COMPANY NAME *(If paying the member rate, this name must be the same as the NSSEA membership name.)*

PHONE

FAX

EMAIL

WEB SITE

## Product Listing

- Please use the same list of products published in the 2006 Ed Expo Program.

Or, type a short product list below to be included with your company's listing in the 2007 Ed Expo section of the School Products Expo Program. Within the text, use ™ for all trademarks and ® for all registered product names. Capitalize only proper names, such as trademarked products and logos. Text should be no more than 30 words. Advertising copy is strictly prohibited. NSSEA reserves the right to edit text to conform to format and length limit.

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## Show Special

Specials may only apply to NSSEA show dates and are limited to 20 words in length. Common show special offers include free freight, bonus product with minimum order, or a % discount off show orders. They are published only in the Show Program.

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Increase Your Exposure by Advertising in the Show Program. See page 15 for details.



## Product Index

Select the main product categories that your company will exhibit at the 2007 Show.

### Art Supplies

- Art papers, canvas, board, film
- Ceramic equipment & supplies
- Chalk & accessories
- Clays, dough, & model compounds
- Craft kits
- Craft supplies
- Cutting tools
- Drawing materials
- Glues & adhesives
- Inks & dyes
- Paints & paint accessories
- Measuring Instruments
- Sand art supplies & kits

- Scrapbook supplies
- Sculpting tools & accessories
- Stamping materials
- Stencils/templates

### Classroom/Office Supplies

- Chart stands & accessories
- Classroom décor & accessories
- Computer supplies & accessories
- Die cutters & accessories
- Flags, banners & accessories
- Incentives & rewards
- Office supplies
- Organizational supplies & accessories
- Paper products
- Presentation materials
- Teacher gift items

- Teacher resources
- Writing materials

### Educational Resources/Materials

- Active Play
- Blocks & building systems
- Bulletin/display board decorations & accessories
- Charts, sets & accessories
- Children's books
- Dolls, stuffed animals and puppets
- Dramatic Play, magic
- Educational carpets, rugs, and flooring
- Educational software
- Electronic learning aids & games
- Felt/Flannel board sets & accessories
- Games: board games, cards, etc.
- Magnetic games, kits & accessories
- Manipulatives

- Maps, globes, and accessories
- Multimedia kits
- Music CDs, cassettes, and records
- Musical instruments & accessories
- Overhead/AV resources
- Puzzles & puzzle racks
- Reference books, dictionaries, text books
- Scientific instruments, kits, toys & supplies
- Scientific models/anatomical models
- Student workbooks & reproducibles
- Teacher/parent resources
- Toys
- Videos
- Theme units & kits
- Equipment, Furniture, Fixtures & Accessories