

# 2007 Show Program Listing/Advertising

Your company's name, contact information, booth number, and products will be listed in the School Equipment Show section of the School Products Expo Program, which will be distributed to all attendees. Complete this form to ensure your company's accurate listing. If any of the information is left blank, your company's listing will be left incomplete. **This information must be submitted to NSSEA by November 28, 2006 to be included in the Show Program. All information submitted after that date will be included in the Show Program Supplement.**

**Deadline: November 28, 2006**

COMPANY NAME *(If paying the member rate, this name must be the same as the NSSEA membership name.)*

PHONE

FAX

EMAIL

WEB SITE

## Product Listing

- Please use the same list of products published in the 2006 School Equipment Show Program.

Or, type a short product list below to be included with your company's listing in the 2007 School Equipment Show section of the School Products Expo Program. Within the text, use ™ for all trademarks and ® for all registered product names. Capitalize only proper names, such as trademarked products and logos. Text should be no more than 30 words. Advertising copy is strictly prohibited. NSSEA reserves the right to edit text to conform to format and length limit.

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## Program Advertising

The School Products Expo Show Program will feature separate sections for both the School Equipment Show and Ed Expo. The program will be available to more than 5,000 attendees at School Products Expo and will be mailed to pre-registered dealers (requesting their copy in advance) at least two weeks prior to the show. A Media Kit with pricing and specifications is available at [www.SchoolProductsExpo.com](http://www.SchoolProductsExpo.com). Our ad sales team will contact you regarding advertising opportunities or you can contact Pam Dissell, at Naylor, LLC to request your space: (800) 369-6220, ext 3354 or [pamd@naylor.com](mailto:pamd@naylor.com).

To reserve space in the pre-show issue of Essentials magazine, contact DeShuna Spencer at [dspencer@nssea.org](mailto:dspencer@nssea.org) or call 800-395-5550.

**Please note that nonmember exhibitors will be charged a 50% premium over the black and white price for members. Ad materials are due **November 28, 2006.****



## Product Index

Select the main product categories that your company will exhibit at the 2007 Show.

- Audiovisual equipment & supplies
- Bulletin/chalk/dry erase/display boards
- Cabinets, lockers, shelving, and storage systems
- Cafeteria furniture & equipment
- Classroom furniture & equipment
- Cleaning equipment & supplies
- Communication systems & equipment
- Computer furniture
- Computer hardware & accessories
- Copiers, fax machines & accessories
- Flooring & floor coverings
- Lab furniture & equipment
- Laminators & accessories
- Library/display furniture & equipment
- Office furniture & equipment
- Operable partitions/space dividers
- Playground/athletic equipment
- Preschool/early childhood furniture & equipment
- Recreational/drama/athletic equipment & supplies
- Recycling equipment & supplies
- Replacement furniture and seating components
- Seating—Auditorium, stadium, and theater
- Seating—Bleachers and grandstands
- Shades, drapes, fixtures, and accessories
- Other \_\_\_\_\_