

New Product Pavilion

**Deadline to be included in the
New Product Pavilion Guide: February 8, 2008**

The number one reason dealers attend Ed Expo is to find new products. The New Product Pavilion is designed to help dealers find those products, plan their time in the exhibit hall, and assist them in their product research. No sales presentations are allowed in this area. The New Product Pavilion will have 24-hour security and exhibitors will be listed in a New Product Pavilion Guide that includes company name, contact information, booth number, product name, and a brief product description.

In order to participate, you must be an Ed Expo exhibitor whose new products are on display in your booth during the show. Products must be truly new. New packaging does not qualify—only new products introduced since the previous Ed Expo, no prototypes. The entry form must be received by NSSEA no later than January 18, 2008 to be listed in the guide. Forms received after that date will be listed in the Program supplement.

How to Participate

1. Submit a completed entry form for each new product entry. Limit of five (5) new products per exhibitor.
2. Include the entry fee—\$75 per product for NSSEA members, \$150 per product for nonmembers. Your dues must be current at the time of the show to pay the member rates. This fee includes product signage and a New Product Pavilion directory listing.
3. Mail with check or fax with credit card information a copy of the entry form(s) to NSSEA.
4. You will be notified if your new product(s) is not accepted for any reason and a full refund will be issued.
5. Do not send any new products to the NSSEA office. Following acceptance you will receive instructions for delivery and complete rules and regulations.

Profile Information

COMPANY NAME _____ CONTACT _____

ADDRESS _____

PHONE _____ FAX _____ EMAIL _____

NAME OF PRODUCT _____

DESCRIPTION (40 words or less to be published in the New Product Guide)

Entry is (check only one): Actual Product Photograph (must be 8"x10" on 9"x12" black matte board)

Product Dimensions: Width: Ft. ____ In. ____ Height: Ft. ____ In. ____ Depth: Ft. ____ In. ____

Payment

Enclosed is my check payable to NSSEA in the full amount of \$_____.

Or charge to my

Visa Mastercard Discover American Express

CARD NUMBER _____ EXP DATE _____

NAME AS IT APPEARS ON CARD _____

SIGNATURE _____

This amount is payment in full for _____ entry(s) in the 2008 Ed Expo New Product Pavilion. We certify that we will abide by the rules of the pavilion and that the product(s) has/have never been displayed at a previous Ed Expo.

NAME _____ TITLE _____

Mail to:

NSSEA
8380 Colesville Road, Suite 250
Silver Spring, MD 20910
Fax credit card payments to 301-495-7386